

RESOLUTION NO. 2001-39

A RESOLUTION OF THE TOWN OF SOUTHWEST RANCHES, FLORIDA APPROVING SELECTION OF A TOWN SLOGAN WHICH SHALL BE USED BY TOWN OF SOUTHWEST RANCHES AS THE OFFICIAL SLOGAN OF THE TOWN; SLOGAN SHALL BE ON ALL NEWSLETTERS, ENVELOPES, BUSINESS CARDS AND OTHER DOCUMENTS AND ITEMS OF THE TOWN; AND PROVIDING AN EFFECTIVE DATE THEREFOR.

WHEREAS, the Town Council has determined that there shall be a Town slogan; and

WHEREAS, the Town Council has determined that proposals for the slogan shall be created by the Town Council and staff; and

WHEREAS, the Town Council and staff did cause to be created and developed the Town slogan at the March 6 Town Council Workshop.

NOW, THEREFORE, BE IT RESOLVED, by the Town Council of the Town of Southwest Ranches, Florida:

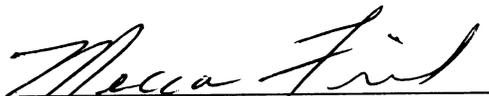
Section 1: The above referenced recitals are true and correct and are incorporated herein by reference.

Section 2: The Town slogan created and selected by the Town Council is "Preserving Our Rural Lifestyle."

Section 3: The Town Administrator is authorized to provide the Town slogan on all letterhead, envelopes, business cards and other documents and items of the Town as necessary.

Section 4: That this Resolution shall become effective immediately upon its adoption.

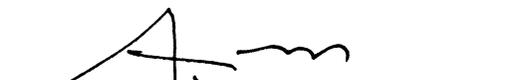
PASSED AND ADOPTED by the Town Council of the Town of Southwest Ranches, Florida, this 8th day of March, 2001.


Mecca Fink, Mayor

Attest:


Arielle Haze Turner, Town Clerk

Approved as to Form and Correctness:


Gary A. Poliakoff, J.D., Town Attorney